



CEP Ocala METRO
CHAMBER & ECONOMIC
PARTNERSHIP

Ocala RELOCATION GUIDE 2024



DIGITAL & PRINT EDITIONS

FEATURING A **COMPREHENSIVE BUSINESS DIRECTORY** FOR CEP PARTNERS ONLY

Reserve space for your business now! **A FULL YEAR** of advertising that works in three ways:

- 1. Reach newcomers relocating to Ocala.**
Moving to a new town means finding new banks, new doctors, home services, car dealers—you name it! **This is the publication that the CEP mails to those inquiring about Ocala.** It's also used in recruiting packages for top-level executives and professionals for some of the area's biggest employers. Don't miss this unique opportunity to get *your* business message to newcomers *first!*
- 2. Reach other CEP partner businesses.**
If your business provides a service to other businesses, this is the best way to reach Ocala's most successful companies. **Every CEP partner will receive a copy!**
- 3. Reach through digital platforms**
The Relocation Guide is also available for the whole world to view on **mobile devices** and computers.

These companies distribute the Guide for their recruitment efforts:

- | | |
|--------------------|------------------------------|
| R+L Carriers | Marion County Public Schools |
| Lockheed Martin | RealTruck |
| Cardinal LG | College of Central Florida |
| Cone Distributing | Encompass Health |
| HCA Florida—Ocala | McLane Distributing |
| AdventHealth Ocala | |



Advertising rates on next page...



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SPACE IS LIMITED.
Last year SOLD OUT!
Deadline: Feb. 8 2024

ADVERTISING RATES & SPECS

Premium Visibility Ads

- First Spread (IFC and Pg. 1) _ \$6980
- Back Cover _____ \$4300
- Inside Back Cover _____ \$3600
- Page 2 or 3 _____ \$3400
- Masthead 2/3 _____ \$2300

Display Ads

FREE highlighted listing included with any display ad purchase (a \$295 value)!

- Two Page Spread _____ \$4800
- Full Page _____ \$2590
- 2/3 Page _____ \$2080
- 1/2 Page _____ \$1860
- 1/4 Page _____ \$1090
- 1/8 (Business Card size) ____ \$640

CEP Partner Directory Listings

- Highlighted Listing _____ \$295
- Regular Listing _____ FREE

All CEP partners will be listed in the directory.

Your Business Name
Your Name
4130 SW 13th Street
Ocala, FL 34474
1-877-622-5210
www.yourwebsite.com

SPECIAL OFFER!
FREE Highlighted Listing
with any ad purchase! A \$295 value.

**1/2
Horizontal**
7.375 x 4.75
or 3.5 x 9.875

1/8
3.5 x 2.25

1/4
3.5 x 4.75

Full
8.375 x 10.875*

*Trim size. Add .125" to all four sides for full bleed (8.625 x 11.125).

Keep all text within the Live Area:
(7.375 x 9.875)

**1/2
Vertical**
3.5 x 9.875

2/3
4.75 x 9.875

ad dimensions:

- Full Page (trim size): 8.375" x 10.875"
- Full Page (bleed size): 8.625" x 11.125"
- Half Page Horizontal: 7.375" x 4.75"
- Half Page Vertical: 3.5" x 9.875"
- Two Third Page: 4.75" x 9.875"
- Quarter Page: 3.5" x 4.75"
- Eighth Page: 3.5" x 2.25"

Printed Circulation: 5,000+
Digital Platforms: 2,500+ views
Release Date: February 2024



Reserve your spot now!
OcalaReloGuide.com
CEP@ocalasgoodlife.com
877-622-5210 x702

Need ad design?
We can help!
Credit cards and payment plans accepted.